



## SALES TOOLS

for the fitting table, for promotional campaigns, and much more.

LUMOS has developed a wide variety of tools to make your sales talks a little easier every day. The focus is on sales tools that demonstrate the functions and advantages of polarizing lenses under extreme lighting conditions. In addition to large-format demonstrators for the show window, the particularly handy minis have been thoroughly tested for sales talks. And there's a little thank-you for the customers, too. Wait and see what it is!

LUMOS has developed eyeglass frames for daily use in demonstrating sample glasses: Our attractive, high-quality LUENETTES are very easy to fit lenses to, and are just as flexible in fitting as the lenses you sell.

## **POLADEMO** by LUMOS

- For the company
- For the show window
- For the display case
- For the fitting table
- For the pants pocket



# POLADEMO<sub>maxi</sub>



POLADEMO generates a realistic glare in an everyday situation, with an easily interchangeable motif. The view through normal and polarizing lenses allows your customer to understand the advantages and features of polarizing lenses quickly and easily.

This large variant is particularly well-suited for use in show windows and display cases, drawing customers from outside into your store.

Scope of delivery	Frame, eyeglass set, „Road“ motif, advertising set, mirror
Dimensions (W x H x D)	400 x 300 mm (approx. DIN A3)
Item number	001.215

Size difference  
**POLADEMO<sub>maxi</sub>** –  
**POLADEMO<sub>mini</sub>**:



## Accessories and replacement parts

### Eyeglass set

A comparative view through normal and polarizing lenses can show a prospective customer the advantages of polarizing lenses right in the show window.



### Advertising set and mirror

This will draw even more attention to the POLADEMO<sub>maxi</sub> in the show window or display case. The mirror can be placed in front of the POLADEMO and, by reflecting the lighting, ensures a realistic glare effect from light sources above.



### Spot

This generates the realistic glare effect in the picture and must be ordered separately. You can also use your own spots.



Item number	001.060
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## Replacement motifs

► **POLADEMO**<sub>maxi</sub>

Without glare



Standard motif	„Road“
Item number	001.180

With glare



Without glare

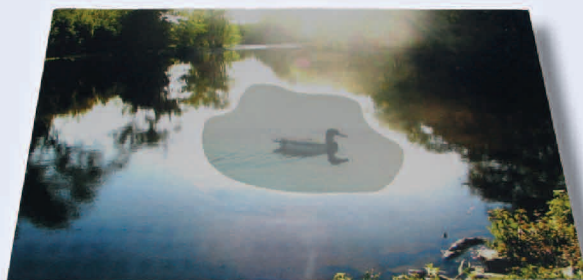


Motif	„Ski“
Item number	001.181

With glare



Without glare



Motif	„Lake“
Item number	001.182

With glare



# POLADEMO<sub>mini</sub>



Convinces the customer of the advantages of polarizing eyeglasses. The unit has a very attractive design, has a large image despite its compact footprint, and is ideal for the sales talk with the customer.

The integrated lighting (battery-operated, on a timer) generates an impressive, natural-seeming effect. The motif can easily and quickly be changed.

Scope of delivery	Frame with lighting, „Road“ motif, batteries included, ready to operate removed
Dimensions (W x H x D; Foot)	210 x 180 x 60 mm (ca. DIN A5)
Item number	001.245

## Accessories and replacement parts

### Eyeglass set

One pair of polarizing lens sunglasses and one „normal“ pair – so the customer can experience the advantages with a direct comparison.

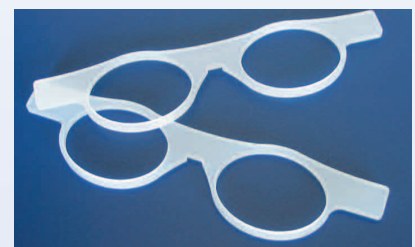
Item number 001.065



### Lunette for do-it-yourself lens placement

This eyeglass frame can be placed directly on the LED wires of the POLADEMOmini when not in use.

Item number 001.183



### Lighting

This high-power LED is turned on with a timer and automatically turned back off after about 5 minutes.

Item number 001.304



### Magnets (two)

A total of four magnets hold the motif on the picture holder, permitting the motif to be changed quickly and conveniently.

Item number 001.305





## Replacement motifs

### ► POLADEMO<sub>mini</sub>

Without glare



Motif	"Lake"
Item number	001.195

With glare



Without glare



Motif	„Ski“
Item number	001.198

With glare



Without glare



Motif	„Surfer“
Item number	001.201

With glare



Without glare



Motif	"Shark"
Item number	001.205

With glare

